

Photograph Entry Conditions

How to enter

1. To be eligible to enter, individuals need to submit an image that in the opinion of the judges, best represents a U little beauty moment, that captures a typical Australian moment, celebratory, fun, uplifting, humorous, cute, captures the Australian landscape at its best and or Australian icons. Images submitted must be the work of the person submitting them.
2. The Major Prize. The winning photograph will win the major prize of a trip for two to Byron Bay for five days, including airfares and accommodation. This will be selected in September 2010. The winning photograph will be selected by the judges because it best represents, in the opinion of the judges a U little beauty moment.
3. The monthly prize. A winning photograph that best captures a U little beauty moment will be selected at the end of every month by Key Sun Laboratories Pty Ltd judges until the 31st August 2010 to win the \$500 monthly prize. This prize will be \$250 in cash and \$250 in U little beauty products, valued at Recommended Retail Prices.
4. Submissions must be made between the dates of the 9th of November 2009 and 31st of August 2010 on the U little beauty website www.ulittlebeauty.com.au

Terms and Conditions

1. Information on how to enter and prizes form part of the terms and conditions. Participation in this competition is deemed acceptance of the terms and conditions.
2. Entry is open to all residents of Australia. Employees and family of Key Sun Laboratories Pty Ltd are ineligible to enter.
3. The winning image of both the minor and major prizes will be selected by the judges and in their opinion that best captures a U little beauty moment.
4. The promotion commences the 9th of November 2009 at 9am Australian Eastern Standard Daylight Savings Time and closes the 31st of August at 5pm Australian Eastern Standard Daylight Savings Time.
5. Key Sun Laboratories Pty Ltd reserves the right, at any time to verify the validity of entries and appropriateness to appear on the website and enter the competition. Entrants may only submit images that they have taken themselves and should be able to justify this if requested.
6. All valid entries received during the promotional period will be entered in the next occurring minor prize and automatically entered into the major prize.
7. Once submitted the photographs become the property of Key Sun Laboratories Pty Ltd and free to use for marketing and promotional purposes.
8. By entering the competition, entrants agree to have their names, image and photographs used for marketing and publicity purposes, without

compensation and agree that Key Sun Laboratories Pty Ltd will own copyright to any such images and photographs and material.

9. Photographs must be of a PG nature and suitable for mainstream viewing.
10. Minor Prize- \$500. This prize will be \$250 in cash and \$250 in U little beauty products, valued at Recommended Retail Prices. The winning monthly photograph will be decided by Key Sun Laboratories Pty Ltd on the last day of every month at 5pm Australian Eastern Standard Time. The winners entry will be displayed on the website www.ulittlebeauty.com.au the next day. All photographs from the 1st to the last day of the month will be in the running for that specific month's prize. The winner will be contacted by phone or email and awarded the monetary reward by cheque or direct deposit within 7 days of being contacted. A total of 7 minor prizes will be awarded. The winning photographs of the minor prizes will be selected by what the judges select to be the image in their opinion that best captures a 'U little beauty moment'.
11. The total prize pool of the minor prizes is \$3500.
12. The winning photograph will be determined on the 1st of September 2010 by Key Sun Laboratories Pty Ltd at 5pm Australian Eastern Standard Time. The monthly winning photographs 9th of November to the 31st of August will be entered into the major prize selection. The winner will be contacted by phone or email and arrangements made by Key Sun Laboratories Pty Ltd for accommodation and airfares for 2 to Byron Bay for 5 days. The prize must be redeemed by the 1st of November 2010. Specific accommodation arrangements will be made at the time of booking based on availability and of a standard of 3 - 4 star. The total prize pool of the major prize will be determined at the time of booking to a maximum value of \$3000 and is not transferrable or redeemable for cash. The winning photograph judged for the major prize will be selected by what the judges deem to be the image that best captures a U little beauty moment
13. Prizes are not transferrable and the major prize cannot be transferred as cash.
14. Key Sun Laboratories Pty Ltd is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
15. Key Sun Laboratories Pty Ltd's decision on the winning photographs is final and no correspondence will be entered into.
16. The winner should allow 28 days for prizes to be arranged, delivered or booked.
17. If for any reason this promotion is not capable of running as planned, whether caused by infection by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the control of Key Sun Laboratories Pty Ltd which corrupt or affect the administration, security, fairness or

integrity of Key Sun Laboratories Pty Ltd then Key Sun Laboratories Pty Ltd reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion. Key Sun Laboratories Pty Ltd may at its sole discretion disqualify any individual who tampers with the entry process.

18. Entries are deemed to be received at the time of receipt into the U little beauty website. Key Sun Laboratories Pty Ltd is not responsible for receipt of incorrect, inaccurate or incomplete information caused by an entrant or occurring during the transmission. Key Sun Laboratories Pty Ltd is not responsible for any problems or technical malfunctions of any telephone, computer network, or lines, servers, telephone networks or internet providers, traffic congestion on any phone or computer network, or combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation or sending or receiving of any communication device or any materials in this promotion.